

Naomi Rountree

UX & Product Designer

Aurora, CO · naomi.k.rountree@gmail.com · naomikroutree.design

UX Designer with experience designing scalable, user-centered products from concept through launch. Skilled in user research, accessibility-informed design, and cross-functional collaboration, with a background rooted in empathy, systems thinking, and real-world problem solving.

EXPERIENCE

UX Designer

Procure Solutions · Denver, CO · Jul 2022 – Present

- Design and deliver scalable, user-centered product experiences from discovery through implementation.
- Own outcomes end-to-end, balancing user needs, business goals, and technical constraints.
- Leverage qualitative and quantitative insights, including user feedback and usage data, to guide iteration.
- Conduct user research to inform design decisions and validate solutions.
- Contribute to and maintain a design system, creating reusable components and standardized UI patterns.
- Advocate for accessibility and inclusive design through audits and iterative improvements.

Technical Support Specialist

Procure Solutions · Denver, CO · Jun 2021 – Jul 2022

- Supported customers through complex technical issues with empathy, clarity, and structured problem solving.
- Identified recurring issues and documented trends that informed product and operational improvements.

Volunteer Web Designer

Nonprofit Organizations · Feb 2022 – Apr 2022

- Designed and delivered custom websites for nonprofit organizations, balancing user needs and stakeholder goals.

Early Childhood Educator

A-Basin Child Development Center · Buckley SFB, CO · Jan 2019 – Jun 2021

- Designed developmentally appropriate learning experiences and adapted plans for children with diverse needs.
- Supported social-emotional learning, communication, and collaboration in a high-responsibility environment.

EDUCATION

Bachelor of Arts in Art (Graphic Design)

University of Missouri · Columbia, MO · May 2015

Certificates in User Experience Design & Front-End Web Development

General Assembly · Remote · Oct 2020 & Apr 2022

Portfolio: naomikrountree.design · References available upon request